

MAY 20 1959

Russians to See How U.S. Plays

How America plays—from a child's angle—will be shown to Russian children and young-in-heart adults during the American National Exhibit in Moscow this summer.

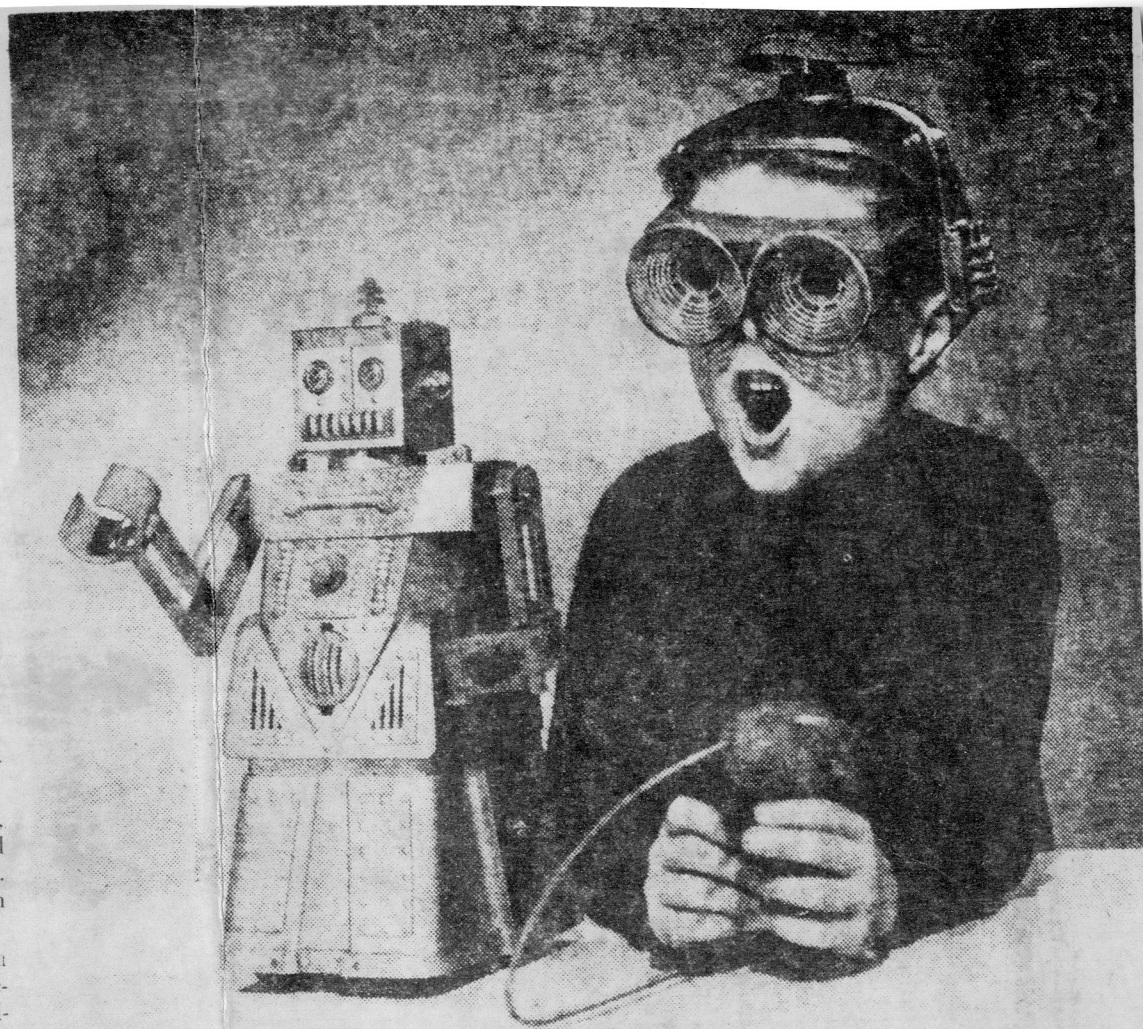
Toys, toys and more toys will be displayed and demonstrated for audiences attending the fair in Moscow's Sokolniki Park beginning Saturday, July 25, and continuing through Friday, Sept. 4. All the items have been donated by the Toy Manufacturers of the USA Inc.

What will Soviet Union children discover about their counterparts in the USA? They will find that they are serious; they are fun-loving; they are mechanical; they are home-loving; they are scientific and they are business like.

Robots—easily handled by children—will walk, talk and move their hands. Exact skeleton replicas of the Tyrannosaurus Rex, with 48 plastic pieces that can be assembled to resemble a 16-inch-long dinosaur, will entrance zoology-interested students. Erector satellite trackers and microscope and lab sets will prove of interest to mechanically- and scientifically-gifted children. Little girls—dreaming of the day when they will be grown-up—will be able to lavish their attentions on dolls, while the future businessmen and women will be able to prepare themselves on typewriters geared to a child's hands.

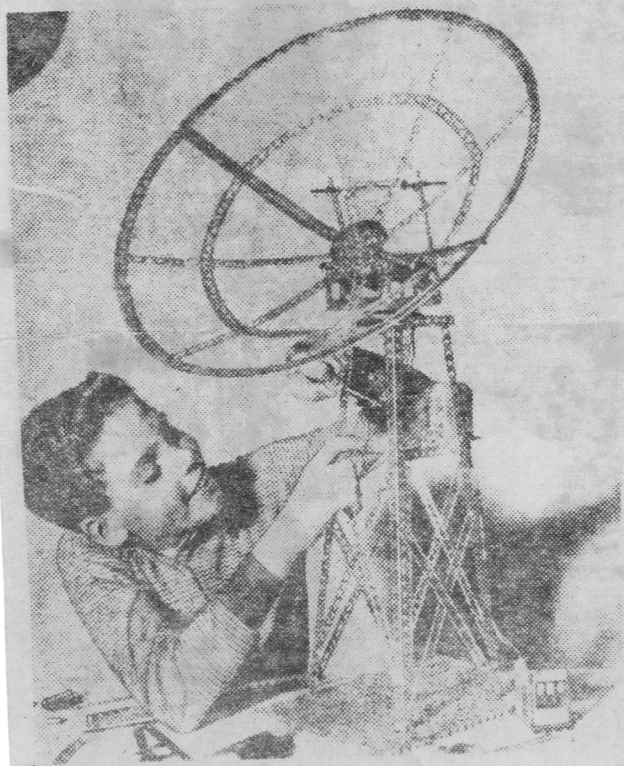
The toys will be divided into the following categories: pre-school, construction, learning and developing skills, miniatures, dolls and housekeeping toys, quiet fun, the wild West and active equipment. The toys were selected by the U.S. government and George Nelson & Co., designer of the American exhibition.

The fair, with the theme "The American Way of Life—America at Work and Play," will be housed in two buildings which are to remain in Sokolniki Park as a continuing reminder of American architecture and engineering.



Boy above dons remote control gear to operate Robert the Robot, who walks, talks, moves his hands and has eyes that light up. By Ideal Toy Corp. Toys shown here will be on display at American National Exhibit in Moscow this summer.

Redesigned for the space age, Gilbert Erector Set can build satellite trackers, shown left, jets, rockets and launchers and many other scientific toys.



Exact skeleton replica of Tyrannosaurus Rex has 46 precision plastic pieces to assemble for the 16-inch prehistoric dinosaur. By Ideal Toys.

